Message Text

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PAGE 01 SANA 02740 211017Z ACTION NEA-10

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R 190500Z JUL 77 FM AMEMBASSY SANA TO SECSTATE WASHDC 1829 USDOC WASHDC INFO AMEMBASSY JIDDA

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USDOC FOR CAGNE

E.O. 11652: N/A TAGS: EAIR, YE

SUBJECT: MERGER OF SAUDI ARI WITH YEMEN AIR

1. BEGIN UNCLASSIFIED. IT SHOULD BE NOTED FOR THE RECORD THAT AN EXCHANGE OF DOCUMENTS TOOK PLACE IN SANA BETWEEN REPRESENTATIVES OF THE SAUDI ARABIAN GOVERNMENT AND THE YARG ON JUNE 28 WHICH MERGED THE NATIONAL AIRLINES OF THE TWO COUNTRIES. PRESS REPORTS SAY THE NEW COMPANY WILL BE KNOWN AS YEMEN AIRWAYS COMPANY AND WILL BE CAPITALIZED AT 130 MILLION YEMENI RIALS. THIS SUM IS APPARENTLY A LOAN FROM SAUDIA, POSSIBLY TO BE USED TO PAY FOR THE BOEING 737 WHICH YEMEN AIR RECENTLY PRUCHASED. IT DOES NOT APPEAR THAT SAUDIA WILL LOSE ITS IDENTITY OR BE AFFECTED IN ANY WAY BY THIS AGREEMENT, BUT OFFICIAL STATEMENTS SO FAR HAVE BEEN UNLIGHTENING AS TO WHAT EFFECTS THE NEW AGREEMENT LOZARE INTENDED TO BRING. END UNCLASSIFIED.

2. COMMENT: BEGIN LIMITED OFFICIAL USE. LOCAL BUSINESS-MEN ARE MYSTIFIED BY THIS AGREEMENT . YEMEN AIR IS A PROFITABLE OPERATION, AND THE BANKS WERE MORE THAN WILLING TO LEND THE MONEY FOR THE 737 IF THAT WAS LIMITED OFFICIAL USE

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THE REAL CONSIDERATION.FURTHERMORE, SAUDIA DOES NOT APPEAR FROM THIS VANTAGE POINT TO HAVE ANY EXPERTISE OR MANAGEMENT EXPERIENCE THAT YEMEN AIR REALLY NEEDS. RUMOR HAS IT THAT SAUDIA WILL LIMIT ITS ACTIVITY TO SENDING A SINGLE FINANCIAL REPRESENTATIVE TO BE BASED IN SANA. IF SUAID IS ABLE TO OFFER MORE ROUTES TO THE YEMENIS, THAT IS SOMETHING ELSE ENTIRELY. BUT THAT, AS

YET, HAS NOT BEEN INDICATED. POLITICAL CONSIDERATIONS MAY WELL HAVE BEEN MORE IMPORTANT THAN ECONOMIC ONES, WITH FOREIGN MINISTER AL-ASNAJ USING THIS DEVICE TO FURTHER HIS AIM OF STRENGTHENING SUADI-YEMENI RELATIONS.

3. AN ADVERSE POSSIBILITY FOR A U.S FIRM IS THAT SAUDIA MIGHT WISH TO EXTEND ITS MANAGEMENT CONTRACT WITH TWA TO YEMEN, THEREBY ELIMINATING THE NEED FOR WORLD AIRWAYS TO CONTINUE ITS ASSISTANCE TO YEMEN AIR. THIS, TOO, IS ONLY A RUMOR. IF JIDDA CAN SHED ANYLIGHT ON THESE DEVELOPMENTS, IT WOULD BE APPRECIATED. END LIMITED OFFICIAL USE. SCOTES

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